



2019 Sponsorship Opportunities

Annual Sponsorship Program

Your contribution to Delaware CAN will help fund public education programs to promote cannabis legalization and motivate citizens to take action, advocate training and citizen lobbying programs, and our campaign to advance legislation to legalize cannabis in 2019.

Supporter – \$750	
Company logo featured on:	
<ul style="list-style-type: none"> delawarecannabis.org Sponsors page with contact information and a link to your website (250 x 150 px logo) A sponsors’ banner to be displayed at Delaware CAN events in 2019 (9” x 9” logo) 	<ul style="list-style-type: none"> Facebook post recognizing sponsorship (over 2,400 followers) E-mail recognizing sponsorship (over 7,500 subscribers)
Company name listed on:	
<ul style="list-style-type: none"> Digital and paper flyers distributed promoting Delaware CAN events in 2019 (third position) 	
Advocate – \$1,500	
Company logo featured on:	
<ul style="list-style-type: none"> delawarecannabis.org Sponsors page with contact information and a link to your website (400 x 250 px logo) A sponsors’ banner to be displayed at Delaware CAN events in 2019 (15” x 10” logo) Digital and paper flyers distributed promoting Delaware CAN events in 2019 (second position, medium logo). 	<ul style="list-style-type: none"> Bi-Annual Facebook post recognizing sponsorship (over 2,400 followers) Bi-Annual E-mail recognizing sponsorship (over 7,500 subscribers)
Champion – \$2,500	
Company logo featured on:	
<ul style="list-style-type: none"> delawarecannabis.org Sponsors page with contact information and a link to your website (400 x 400 px OR 800 x 200 px logo) A sponsors’ banner to be displayed at Delaware CAN events in 2019 (20” x 15” OR 30” x 10” logo) Digital and paper flyers distributed promoting Delaware CAN events in 2019 (first position, large logo) 	<ul style="list-style-type: none"> Quarterly Facebook post recognizing sponsorship (over 2,400 followers) Quarterly E-mail recognizing sponsorship (over 7,500 subscribers)

For more information on our Annual Sponsorship or Signature Events Sponsorship Programs, contact us at info@delawarecannabis.org or (302) 404-4208.

Signature Events Sponsorship Program

Each year, we host two signature events, our Repeal Day Soiree in December, marking the end of alcohol prohibition and rallying support for the end of cannabis prohibition, and the Global Cannabis March in May, a worldwide event held in over 200 cities and 40 countries.

Friend – \$75	
Company name listed on:	
<ul style="list-style-type: none"> Post-event Facebook post recognizing sponsors (over 2,400 followers) Post-event email recognizing sponsors (over 7,500 subscribers) 	<ul style="list-style-type: none"> Sign recognizing sponsors displayed at the event (fifth position)
Partner – \$200	
Company logo featured on:	
<ul style="list-style-type: none"> Post-event Facebook post recognizing sponsors (over 2,400 followers) Post-event email recognizing sponsors (over 7,500 subscribers) 	<ul style="list-style-type: none"> Sign recognizing sponsors displayed at the event (fourth position, small logo)
Company name listed on:	
<ul style="list-style-type: none"> Digital and paper flyers distributed promoting the event (fourth position) 	
Supporter – \$420	
Company logo featured on:	
<ul style="list-style-type: none"> Post-event Facebook post recognizing sponsors (over 2,400 followers) Post-event email recognizing sponsors (over 7,500 subscribers) 	<ul style="list-style-type: none"> Sign recognizing sponsors displayed at the event (third position, medium logo) Digital and paper flyers distributed promoting the event (third position, small logo)
Advocate – \$600	
Company logo featured on:	
<ul style="list-style-type: none"> Post-event Facebook post recognizing sponsors (over 2,400 followers) Post-event email recognizing sponsors (over 7,500 subscribers) 	<ul style="list-style-type: none"> Sign recognizing sponsors displayed at the event (second position, large logo) Digital and paper flyers distributed promoting the event (second position, medium logo)
Post-event individualized Facebook post with your logo recognizing your business or organization as an event sponsor	
Champion – \$800	
Company logo featured on:	
<ul style="list-style-type: none"> Post-event Facebook post recognizing sponsors (over 2,400 followers) Post-event email recognizing sponsors (over 7,500 subscribers) 	<ul style="list-style-type: none"> Sign recognizing sponsors displayed at the event (first position, largest logo) Digital and paper flyers distributed promoting the event (first position, large logo)
Pre-event individualized Facebook post with your logo recognizing your business or organization as an event sponsor	
Post-event individualized Facebook post with your logo recognizing your business or organization as an event sponsor	
Display your company's signs or banners at our event (Sponsor to provide signs or banners for display)	



2019 Sponsorship Opportunities



Yes, I would like to sponsor Delaware CAN's campaign to legalize cannabis in the First State.

Name of Business or Organization Phone Number

Address

Website URL Email Address

Name of Contact Person Position or Title

Contact Person Email Address Contact Phone Number

Annual Sponsorship

Supporter – \$750 Advocate – \$1,500 Champion – \$2,500

Repeat Day Sponsorship – December 1, 2018

Friend – \$75 Partner – \$200 Supporter – \$420 Advocate – \$600 Champion – \$800

Global Cannabis March Sponsorship – May 4, 2019

Friend – \$75 Partner – \$200 Supporter – \$420 Advocate – \$600 Champion – \$800

Other Donation Total Enclosed

Please mail completed sponsorship form and payment to Delaware CAN, PO Box 1625, Dover, DE 19903
Instructions for submitting your business or organization's logo can be found on the following page.

Submitting Your Business or Organization Logo

Annual Sponsorship

Please submit your artwork to info@delawarecannabis.org. In the subject line, please note “Annual Sponsorship Artwork – [Your Company or Organization’s Name].” See the table below for logo dimensions for both your listing on delawarecannabis.org and the sponsor recognition banner to be displayed at all Delaware CAN events in 2019. Please submit artwork in JPG, PNG, or GIF format. Please submit your artwork by December 28, 2018 to be included on the sponsor recognition banner.

Sponsorship Level	Website Logo	Event Banner Logo
\$750	250 (w) x 150 (h) pixels	9" x 9" At least 1000 x 1000 pixels
\$1,500	400 (w) x 250 (h) pixels	15" (w) x 10" (h) At least 1500 x 1000 pixels
\$2,500	400 (w) x 400 (h) pixels OR 800 (w) x 200 (h) pixels	20" (w) x 15" (h) At least 2000 x 1500 pixels OR 30" (w) x 10" (h) At least 3000 x 1000 pixels

Signature Event Sponsorship

Please submit your artwork to info@delawarecannabis.org. In the subject line, please note “[Repeal Day OR GCM] Sponsorship Artwork – [Your Company or Organization’s Name].” We’ll size your company or organization’s logo to fit on digital flyers promoting the event and sponsor recognition signs displayed at the event with the size and position of the logo determined by sponsorship level. Please submit artwork in JPG, PNG, or GIF format. Please submit your artwork by November 21, 2018 to be included on sponsor recognition signs.